



AITP Pittsburgh Highlights

PRESIDENT MESSAGE by Patricia McMurray

In the ever increasing speed of processing, we should be reminded to slow down the pace and find a way to relax. The summer heat naturally slows down our steps, but the rising costs of gasoline increases our travels to peaceful places.

Come and renew old friendships and find new ones relaxing at the Pittsburgh aitp golf / picnic outing. The food is great and the golfing fun. Bring family, friends and co-workers to Venango Trails, Cranberry, Pa. At



least the mileage is within reach and the prices are too.

Consider these lines from a friend.

INSTRUCTIONS FOR LIFE

1. Take into account that great achievements in-

volve great risk.

2. When you realize you've made a mistake, take immediate steps to correct it.

3. Spend some time alone every day.

4. Open your arms to change, but don't let go of your values.

5. Share your knowledge. It's a way to achieve immortality.

Inside this July/August 2001 issue:

Officers and Board List	2
Golf Outing	3
Pittsburgh Elections	4
Scholarship	5
Membership Campaign	6
Membership Application	7
Association Conference	8
Association Conference	9

Special points of interest:

- ? The Golf Outing is scheduled for **August 16th**. Due to the golf course deadlines, reservations for golf and dinner must be in by **JULY 31ST**.
- ? Chapter Elections set for September 18th.
- ? Watch your mail box for the ballots for the Association Election.

ASSOCIATION ELECTIONS BALLOTS WILL BE MAILED SHORTLY YOUR VOTE IS IMPORTANT

The Association ballots will be mailed out the beginning of August. For most members, they will throw them out or toss them aside since they don't know who to vote for.

The Pittsburgh chapter is asking that you take a few moments and mark your ballot for the following candidates:

Vice President—George

Koscho
Secretary/Treasurer—Sam Luke

District Director—Eastern District —Craig Kennedy

The biographies for the candidates will appear in the July/August Information Executive newsletter. If you decide that you would like to vote for another candidate, please do so. If you would like more informa-

tion on these candidates, feel free to contact any Chapter Officer or Board Member. We will be happy to explain why the candidates best fit the needs of the Association and the chapter.



Aitp – Pittsburgh Chapter Board of Directors – 2001

Position	Name	Company	Phone	Fax	Email
President	Patricia McMurray	ICM School of Business	(412) 261-4644	(412) 261-6491	pmcmurray@icmschool.com
Vice President	Dennis Coglianese	Infinity Technology Service	(412) 825-7110x105	(412) 825-7130	Dennis.Coglianese@its-infinity.com
Treasurer Bylaws, Awards— COPA/ PCS2000	Denise Patrizio	Dominion	(412) 316-7110	(412) 316-7230	Denise_A._Patrizio@dom.com DenisePatrizio@home.com
Secretary	George Ilkka	Retired	(412) 487-2724		secretary@aitp-pgh.org
Past President	Michael Fuson	Excalibur Data Systems	(724) 387-1331	(724) 387-1337	mfuson@excaliburdata.com
Region Director	George Ilkka	Retired	(412) 487-2724		Regiondirector@aitp-pgh.org
Hospitality Registration and Webmaster	Michael Fuson	Excalibur Data Systems	(724) 387-1337	(724) 919-3562	mfuson@excaliburdata.com
Hospitality Assistant	Chalice Zavada, RHIA	University of Pgh	(412) 624-9844	(412) 624-9831	caz@engrng.pitt.edu
Newsletter Publicity	Denise Patrizio	Dominion	(412) 316-7110	(412) 316-7230	Denise_A._Patrizio@dom.com denisepatrizio@home.com
Student Chapters	Dale Smith	IBO Consulting	(724) 857-9901		Dsmith99@go.com
Program	Dennis Coglianese	Infinity Technology Service	(412) 825-7110x105		Dennis.Coglianese@its-infinity.com
Records & Labels, Awards—IPA	Kenneth Krugh, CCP	Keane Inc	(412-343-4768		krkrugh@stargate.net
Special Events/Golf Outing	Ronald Rak	Alpern Rosenthal & Company	(412)281-2501	(412)279-8004	Rrak@alpern.com
Membership	Clinton Shaffer	Contemporary Technologies	(412) 642-2222	(412)642-2223	Clintons@contemptech.com
Electronic Communication	Harvey Schoenman	PNC Bank	412-762-5039		Hschoenman@adelphia.net

Message from the Editor

The Newsletter is the official publication of the AITP Pittsburgh Chapter. It is published eleven times a year at Pittsburgh, PA as a benefit of membership, to announce the monthly General Meeting, and to provide information of local interest to our members. It is circulated free-of-charge to our AITP members. We welcome contributions by members and non-members. Unless otherwise requested, articles are subject to editing. Send your documents to Denise Patrizio FAX 412-316-7230, Internet Denise_A._Patrizio@dom.com or DenisePatrizio@home.com Our address is Pittsburgh Chapter– AITP, P.O. Box 2004, Pittsburgh, PA 15230.

The submission deadline for articles to be published is the Friday after each Dinner Meeting. Board meetings are held on the second Tuesday of each month. Contact Patricia McMurray for more information.

Advertisers are being accepted for the year 2001. Business Card—\$20 per month; Quarter Page—\$30 per month; Half Page - \$40 per month; Full Page -\$60 per month. Six months or more of continuous advertising costs only 5 months. Contact Denise Patrizio at 412-316-7110 for more information. We distribute the newsletter monthly to an influential group of 150+ career information systems and technology professionals. Many of us pass copies of it to our colleagues, providing a particularly high value for your advertising dollar.



GOLF OUTING AND PICNIC Venango Trail

Warrendale, Pa

Thursday, August 16, 2001

Golf Start time 12:30 p.m.

Picnic Dinner will be served at 5:00 p.m.

Participating Golfer \$65 – Includes Golf Fee, Cart, Cook Out Dinner, and Prizes

Hole Sponsor \$100 – Sign at the tee of your choice (if available) and recognition in our Golf Day Booklet

Cart Sponsor \$25 – Sign on a cart and recognition in our Golf Day Booklet

Picnic Only \$25 – So if you don't golf, come join us for food and fun

Cook Out Dinner: Barbecued Baby back Pork Ribs, Barbecued Boneless Breast of Chicken, Tossed Salad, Roasted Redskin Potatoes, Fresh Corn on the Cob, Rolls and Butter, Beer, Soft Drinks, Coffee and Iced Tea

Golfer's Name	Company	Phone Number	Amount
1.			
2.			
3.			
4.			
		Hole Sponsor:	
		Cart Sponsor:	
<input type="checkbox"/> Picnic Only	Name:	Total Enclosed:	

We also need door prizes and volunteers to help with the event.
Mail this form **BY JULY 31, 2001** with your check (**Payable to: aitp Pittsburgh**) to:

Mail to: *Association of Information Technology Professionals (AITP)*
c/o Ron Rak
1365 Spreading Oak Drive
Pittsburgh, Pennsylvania 15220 or Email to: rrak@alpern.com

PITTSBURGH CHAPTER ELECTIONS

The Pittsburgh Chapter elections are scheduled for Tuesday, September 18, 2001 for the term January—December 2002. Seems far away but it takes that long to get the new candidates ready to take over for the people that are no longer able to serve.

The following people have stepped forward to run for an office:

President: Patricia McMurray

Vice President: Dennis Coglianese

Treasurer: Denise Patri-zio

Secretary: George Ilkka

Director-At-Large:

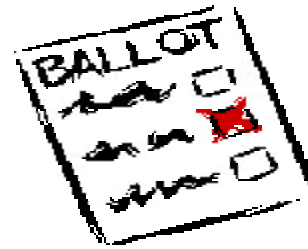
Mark Atkinson

Clinton Shaffer

Dale Smith

Kenneth Krugh, CDP

Chalice Zavada



It is not too late to have your name placed on the ballot. Please contact Michael Fuson at (724) 387-1331 or email at mfuson@excaliburdata.com.

DO YOU JUST BELONG?

*Are you an active member,
The kind that would be missed
Or are you just contented
That your name is on the list?*

Do you attend the meet-ings,

*And mingle with the flock,
Or do you stay at home
And criticize and knock?*

*Do you ever go to visit
A member that is sick
Or leave the work to just a few
And talk about a clique?*

*There's quite a program
scheduled
That I'm sure you've
heard about
And we will all appreciate it
If you'll come and help us
out*

*So come to meetings often
And help with hand and
heart,
Don't be just a member,
Dig in, and do your part.
Think this over, brother,
You know right from
wrong,
Are you an active member
Or do you just belong.*



"The Pittsburgh Chapter elections are scheduled for Tuesday, September 18, 2001 for the term January—December 2002."

MEMBERSHIP CORNER

WELCOME NEW MEMBERS

The Pittsburgh Chapter of AITP extends a warm welcome to the following new members approved by the Board of Directors. The Membership, officers, and Board will be looking forward to meeting you personally in our upcoming regular monthly meetings.

Kerry Hawk
P.O. Box 116
Glen Willard, PA 15046

Vickie Gatsiopoulos
ICM School of Business
10 Wood Street
Pittsburgh, PA 15222

Karen Watt
Mount Aloysius College
5033 Beale Avenue
Altoona, PA 16601
Brwatt@charter.net



814-886-6467

Toni M Vokes
Alcoa, Inc
2 Allegheny Center Rm 841
Pittsburgh PA 15212
Toni.vokes@alcoa.com
412-553-3187

Debra Parker
IAT/CCAC
808 Ridge Avenue
Pittsburgh, PA 15212-6097

PITTSBURGH aitp CHAPTER PLANS STUDENT SCHOLARSHIP AWARDS

The board of directors of the Pittsburgh aitp chapter have monies earned for student scholarship awards. Funds for the award are collected from the golf/picnic outing each summer and from the donations given by former chapter presidents. We thank all of those who contribute to our support of the student population active in our chapter. Pittsburgh is one of the few regional chapters that have such participation from a number of schools in our area.

We have decided to give “ALL” students an opportunity to earn scholarship monies by awarding points for the planning, organizing, and running of a monthly dinner meeting, the “October 2001” meeting. We know that you have good ideas and would be willing to share and implement those ideas at one of our formal monthly dinner meetings. Mr. Dale Smith and Ms. Patricia McMurray are coordinating the activities with the student chapters.

We are looking for students willing to participate in planning the meeting from start to finish and we would like to acknowledge your efforts in the form of a scholarship to you and your school.

We have devised a point scale and will allocate monies according to points earned for activities.

Interested students or advisors can contact Mr. Dale Smith at Dsmith99@go.com or Ms. Patricia McMurray at (412) 261-2647.



DUTIES

ASSIGNED POINTS

1. Confirming site for meeting 10
2. Picking an appropriate topic for the evening’s agenda 10
3. Securing the guest speaker 10
4. Preparations for guest speaker, letters, invitations, equipment set-up 10
5. Advertising the meeting (must be ready for September newsletter) 10
6. Preparing Name badges 10
7. Collecting reservations 10
8. Confirming the count with the meeting site 10
9. Determine menu 10
10. List business agenda meeting 10
11. Chair the meeting 10
12. Organize speakers & announcements from the podium 10
13. Organize the 50/50 raffle 10
14. Collect name badges at

- end of the meeting 10
15. Reconcile counts, monies and payment for food 10
16. Organize and stock hospitality refreshments 10
17. Compose and send Thank You note to the Guest Speaker (s) 10
18. Recognize new members 10
19. Recognize students and contributions to the evening’s activities 10
20. Serve as liaison to the Pittsburgh Chapter Board of Directors 10

POINT SCALE DESINATED DOLLARS AWARDED

- | | |
|---|----------|
| Highest number of points earned | \$300.00 |
| 2 ND Highest number of points earned | \$200.00 |
| 3 rd Highest number of points earned | \$100.00 |

AITP 50TH ANNIVERSARY MEMBERSHIP CAMPAIGN

Join your fellow members in making this 50th anniversary membership campaign a resounding success! It only takes one new member sponsored by each existing member for us to double our size! Let us accept the challenge to share our AITP benefits with others in our profession. To spur your motivation into action, here are the key facts of why we are having the campaign:

1. Who stands to benefit? Members, Chapters, and Regions
2. What do you benefit?
 - a. Increase the number of peers with whom you network
 - b. Strengthen AITP as an influential organization for our profession
 - c. Increase the diversity of our membership
 - d. Make a difference in our organization and our profession
3. When do you receive these benefits? When each member brings one new member into our exceptional organization.
4. Where are these benefits found? In your chapter meetings, in region meetings, and in the national events.
5. Why would you want these benefits? Because you want to make a difference and each new member you bring into this organization is a demonstration of the difference you are making.

So, now you may be asking what is the campaign exactly? Here goes....

1. The **Goal**: Increase and retain AITP members
2. The **Slogan**: AITP – The Association of Information Technology Professionals with 50 years of industry leading experience to best serve the ever-changing needs of the IT professional.
3. The **Time Frame**: January 1, 2001 through December 31, 2001
4. The **Member Challenge**: The member sponsor with the most sponsored new members wins!
5. The **Chapter Challenge**: The chapter with the greatest percentage of new members wins!

6. The **Region Challenge**: The region with more than 50% of its chapters increasing their chapter by 50% wins!

7. The **“Something for Everyone” Challenge**: One new member sponsored by you gives you a 50th Anniversary Pin AND for each new member you sponsor, a chance to win the 50th Anniversary Campaign Grand Prize!

Is your excitement building to participate? Then you may just want to know what the winners receive! Here are the awards:

1. The winning member:
 - a. **\$80.00** off your next membership renewal
 - b. **\$1,000.00 Value** to attend the 2002 National AITP Conference which includes the conference fee, AITP recommended hotel for nights of the conference, and transportation costs up to the award limit.
 - c. Feature article in IE and Nanosecond and a press release
 - d. Letter of Recognition from the AITP National President
 - e. Recognition plaque celebrating the 50th Anniversary Membership Campaign
2. The winning chapter:
 - a. **\$1,000.00 for chapter education and scholarship programs**
 - b. AITP National President visit to chapter meeting
 - c. New AITP Chapter Banner with special ribbon noting 50th Anniversary Membership Campaign winner
 - d. Recognition in IE and Nanosecond and a press release
 - e. Chapter recognition plaque celebrating the 50th Anniversary Membership Campaign

So, are you asking what is the grand prize? It is a monetary prize.

Do you want to know how much the monetary prize is? We can't tell you! No, we are not being difficult. **The**

prize size depends on you!!!

So what is the deal about the grand prize? For each new member, \$0.50 is added to the prize fund. If we get 1,000 new members, the grand prize is \$500.00. If we get 5,000 new members, the grand prize is \$2,500.00! (It really is up to you to make this grand prize really GRAND!)

Okay, now, for you campaign rules enthusiasts. Here are the base lines:

1. All new sponsorships between January 1, 2001 and December 31, 2001 count.
2. Make sure your name appears as sponsor on each new membership application. (If you feel your name has been left off a new membership application, talk with your Chapter President who will make any necessary adjustments with headquarters.)
3. Chapter and region winners will be based on the AITP Membership Reports of 12/31/00 and 12/31/01. The column YTD New from the 12/31/01 report and the column Total Active from 12/31/00 report will be used.
4. Headquarters will track the building Grand Prize and each month will announce the current value of the Grand Prize – so watch the web for this information!

AITP Members, the Association of Information Technology Professionals is 50 years old, just about as old as our profession! We are the largest national association and the most inclusive association. Let us do justice to ourselves, our organization, and our profession and make this campaign THE campaign to remember! Let us set the challenge for those who follow for the 100th anniversary!

Success comes with each new member! Let us begin the campaign journey!

AITP MEMBERSHIP APPLICATION
The Association of Information Technology Professionals

Please complete all sections of the application. (TYPE OR PRINT LEGIBLY)

<input type="checkbox"/> CDP	<input type="checkbox"/> CSP	<input type="checkbox"/> Former AITP Member
<input type="checkbox"/> CCP	<input type="checkbox"/> ACP	<input type="checkbox"/> Former Student Member
<input type="checkbox"/> CAN	<input type="checkbox"/> CNE	<input type="checkbox"/> Former Interim Member

Name: First _____ Middle Initial _____ Last _____

Employer Name: _____ Your Title _____ Dept/Div _____

Employer Address: _____ City _____ State/Prov. _____ Zip+4/Postal Code _____

Home Address: _____ City _____ State/Prov. _____ Zip+4/Postal Code _____

Send Mail to: Home Company AITP may include my name and address for mail list rentals: Yes No

Business Phone: _____ Home Phone: _____

Fax: _____ E-Mail Address: _____ Mail Provider: _____

A subscription to *Information Executive* is included with your membership dues.

Contributions or gifts to the Association of Information Technology Professionals (AITP dues) are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

Association Dues: **\$105.00** Specify Chapter Selected: Pittsburgh Chapter #043

One Time Processing Fee: **\$ 15.00** U.S./\$20 Canadian Return to: **AITP Pittsburgh Chapter**
 Special Interest Groups: (optional) **P.O. Box 2004**
Pittsburgh, PA 15230-2004

EDSIG \$ _____ \$20/\$26 Canadian Checks payable to : AITP

TOTAL **\$120.00** Due with this Application

Specify Payment Method: Visa MasterCard Check Money Order

Card Number _____ Expiration Date _____

I hereby make application for membership in AITP. I agree to comply with the requirements of the Bylaws and Code of Ethics and all regulations adopted by the Association.

Applicant's Signature _____ Date _____

Sponsor's Name: _____ Membership Number _____
 (print legibly)

Association of Information Technology Professionals
33405 Treasury Center, Chicago, IL 60694-3400
(847)825-8124 * (800)224-9371 * FAX: (847)825-1693 * CompuServe 70430.35 * www.aitp.org

**AITP 2001 NATIONAL CONFERENCE
CONFERENCE REGISTRATION FORM
SHERATON INTERNATIONAL BWI AIRPORT HOTEL
BALTIMORE, MD
OCTOBER 18, 19, 20, 2001**

NAME: _____
 CHAPTER NAME AND NUMBER: _____
 MEMBER NUMBER: _____
 COMPANY: _____
 ADDRESS: _____
 City: _____ STATE: _____ ZIP: _____
 TELEPHONE: _____ FAX: _____
 EMAIL: _____

Checks Payable to: The AITP 2001 Baltimore Conference Inc.

The following information is required if paying for conference registration by credit card. All information regarding credit cards will remain secure in both the local chapter and national environments.

CREDIT CARD: ___ VISA ___ MASTERCARD
 CARDHOLDERS NAME: _____
 CARD NUMBER: _____
 EXPIRATION DATE: _____

	Members	Non-members	
EARLY REGISTRATION (BY AUG 31, 2001)	\$255.00	\$300.00	_____
FULL CONFERENCE (AFTER AUG 31, 2001)	\$295.00	\$350.00	_____
ONE DAY (THURSDAY/FRIDAY)	\$150.00	\$180.00	_____
SATURDAY MEMBERS ONLY	\$ 50.00	n/a	_____
THURSDAY BANQUET ONLY	\$ 40.00	\$ 50.00	_____

**All registration forms will be acknowledged by email/fax/mail.
 Fax Registration forms to: Bill Bond 410-526-0702**

*For hotel reservations at the conference price of \$119 per night call the Sheraton
 Hotel registration desk at 1-800-325-3535*

*See next page for the program for this event or visit the website at
www.baltimore.aitp.org*

Thursday, 10/18/01			
8:00 – 9:00	Continental Breakfast		
9:00 – 10:00	Lattanze Executive Seminar	Vendor A - Industry Update	Vendor B - Industry Update
10:00 – 10:15	TBD		<i>Break</i>
10:15 – 11:15		Vendor C - Industry Update	Vendor D - Industry Update
11:30 – 1:00	<i>Buffet Lunch</i>		
1:00 – 2:00	Lattanze Research Seminar	Vendor A - Industry Update	Vendor B - Industry Update
2:00 – 2:15	Larry Burgee		<i>Break</i>
2:15 – 3:15		Vendor C - Industry Update	Vendor D - Industry Update
6:00 – 7:00	<i>Reception in Exhibit Area – Cash Bar</i>		
7:00 – 9:30	<i>Banquet Program – Speaker TBA</i>		
Friday, 10/19/01			
7:30 – 9:15	Breakfast - Judy Pressman, “ <i>Image and Profitability</i> ”		
9:15 – 10:15	Lattanze Executive Seminar	Leadership Workshop “ <i>A Winner’s Guide to Getting More of the Right Things Done</i> ”. Lead by Craig Kennedy and Lance Kull (AITP Reg. 18) Full Day	Sarah Andrews, Research Director, EPIC, “ <i>Technology and Privacy</i> ”
10:15 – 10:30	TBD		<i>Break</i>
10:30 – 11:30			Stanley Nachimson, “ <i>Implementing HIPAA</i> ”
11:45 – 1:30	Paul Pair Lunch - Harry Olson, Ph.D. “ <i>Champion Mind Power: Mental Conditioning Skills to Beat Stress and Maximize Your Potential</i> ”		
1:30 – 2:30	Lattanze Technology Seminar	Leadership Workshop (Cont’d)	Jeffrey Seifert, Ph.D. “ <i>Curr. Opportunities & Challenges of E-Gov’t</i> ”
2:30 – 2:45	Member of Consortium Staff		<i>Break</i>
2:45 – 3:45	TBD		Jason Taule, “ <i>Security in Communication Technologies</i> ”
Saturday, 10/20/01			
7:30 – 8:30	<i>Breakfast – Continental Style –</i>		
8:30 – 10:00	Region 18 Open Board Meeting	AITP Meeting e.g. Region Presidents Council	AITP Special Seminar, Kevin Jetton, “ <i>Student and Professional Memberships</i> ”
10:00 – 10:15		<i>Break</i>	
10:15 – 11:45		Association Meeting e.g. Region Presidents Council	
12:00 – 1:30	Paul Pair Lunch – <i>Special Paul Pair Video Interview</i> - Intro. By Al Strong followed by Association Awards		
1:45 – 4:00	AITP Annual Meeting		
	AITP Grand Finale 50 th Anniversary Celebrations and Events Led by Carolyn Walters		

Association of
Information Technology
Professionals

AITP- Pittsburgh Chapter
PO Box 2004
Pittsburgh, PA 15230

Phone: (724) 387-1331
Email: info@aitp-pgh.org

FIRST CLASS MAIL - DATED MATERIAL



AITP—Pittsburgh
Chapter

We're on the Web
www.aitp-pgh.org

*Mail room: Please REROUTE if necessary.
This important announcement, if not
properly addressed, should go to the
division responsible for data processing
or systems development.*

E-Commerce MANAGEMENT

CERTIFICATE PROGRAM

Gain the knowledge. Learn the skills necessary to plan, implement, and manage an e-commerce initiative. Designed for the professional manager, this program provides a detailed understanding of e-commerce and its application, whether in business, government or the non-profit sector.

Program starts September 2001.
Weekday and Saturday programs available.
For more information, call us at: (412) 281-7488



University of Pittsburgh
Computer Learning Center
College of General Studies

**Aitp Pittsburgh Chapter
Golf Outing and Picnic
Thursday, August 16, 2001
Venango Trail
Warrendale, Pa**

**Event benefits the
Student Scholarship Fund**