

AITP Pittsburgh Chapter

WordPress Presentation & Demo

A-g-e-n-d-a

Purpose:

Tonight, we will demonstrate how to use WordPress to build a free hosted website.

What is WordPress?:

WordPress, or WP, is a web-based tool that can be used to build websites of all types.

Facts about WordPress:

- It's free!
- It powers 40% of all websites today. Let that sink in.
- WP is written primarily using PHP with some CSS files.
- It started off as a blogging tool and still makes an excellent blogging tool.
- It now can be used to build any type of website, with or without a blogging page.

- WP websites work in any modern browser and are self-sensing mobile-friendly.

Theme-driven:

- The site theme controls how everything will look.
- The theme can be changed without having to change any content.
- Each theme provides for some amount of customization.
- Your site theme can be further customized by creating a child theme.

Infinite customization:

- Plugins
- Modify PHP or CSS files
- Child themes
- Roll your own themes and plugins

WordPress ecosystem:

- Roughly 4000 themes, about half of which are free

- 30,000 to 50,000 plugins (number dependent on source)
- Tens of thousands of developers worldwide
- WordCamps
- User groups
- Online education

Posts and pages:

- Posts, i.e. news articles, events, etc, are what go on a blog page, and are arranged in reverse chronological order. You can designate some posts to stay on top and not get “pushed down” by later posts.
- Pages are the typical static website page.

To blog or not to blog, that is the question:

A WP website has a blogging page by default. The blog can go on a different page or you can choose to have no blog at all. Remember, a blog is nothing more than periodic news you wish to convey and is popularly used for events.

Hosted sites vs your own domain:

- Sites hosted on wordpress.com are free but allow limited customization.
- With your own domain you have the whole WP ecosystem at your disposal. The downside is you have to register and pay an annual fee for your domain name and you also have to pay a monthly fee to have a company host your site, unless you have your own web servers that can host it.

A very few WP websites:

Hosted sites

- <https://srcompeduc.wordpress.com/>
- <https://mypoolpix.wordpress.com/>

Custom domains

- <http://www.dinnerplanner.com/>
- <http://www.dinnerdelicious.com/>
- <http://johnparkinson.blog/>
- <http://www.aitp-pgh.org/>
- <http://r18communigram.com/>
- <http://swim.cloh.org/>

- <http://www.eminentpotential.com/>
- <http://www.kmilroyphotography.com/>

Live Demo:

Tonight we will build a **book club site**, <http://shbookclub.wordpress.com>, that should look like the one below when complete.

- <http://southhillsbookclub.wordpress.com>

We will first create the skeleton site and then build pages for **About**, **Contact**, **Join Us** and **Resources**, which will become our menu. We'll make Contact a sub-item of Join Us. We will re-order the menu and automatically add new pages to it. Our home page will be a blog post but we will later switch it to the About page and add a page (Blog Posts) for the blog posts.

We will build a library of pictures, store them in the Media folder and use them from there.

We will also change the theme and then change it back.

This presentation is on our website at <http://www.aitp-pgh.org/wp-content/uploads/2017/03/WordPress-Presentation.pdf>



Questions

About:

We are a group of adults who reside in the South Hills and love to read books. We meet on the third Wednesday of every month to discuss a book we assigned the previous month. These discussions are hosted in a member's home on a rotating basis. The host provides beverages and snacks.

Contact:

You can contact us at SHbookclub4799@gmail.com or by phone or text at 1-888-555-4799.

<remove data from form fields>

Join Us:

We welcome new members from time to time. To apply, read "The Ruins" by Scott Smith and provide a book report of about 1000 words and email it to SHbookclub4799@gmail.com. If you also saw the movie, explain why you think the movie switched some roles. Include why you would like to join and your monthly availability

on the third Wednesdays. We require that to stay a member you attend at least 8 out of 12 discussion meetings and be willing to host one meeting per year.

Resources:

- Overdrive, <https://www.overdrive.com/>
- Libraries
 - Carnegie Library of Pittsburgh, <http://www.carnegielibrary.org>
 - Mt Lebanon, <http://mtlebanonlibrary.org/>
 - Dormont, <http://dormontlibrary.org/>
 - Upper St Clair, <http://www.twpusc.org/library/library-home>
- Amazon <https://www.amazon.com/>
- Barnes & Noble, <http://www.barnesandnoble.com/>
- NYT Best Sellers List, https://www.nytimes.com/books/best-sellers/?_r=0
- Apple iBooks, <http://www.apple.com/ibooks/>. The iBooks app is already on iPhones and iPads

- Android Books,
<https://play.google.com/store/books> (Google Play store)

Books:

The Ruins

Trapped in the Mexican jungle, a group of friends stumble upon a creeping horror unlike anything they could ever imagine. Two young couples are on a lazy Mexican vacation—sun-drenched days, drunken nights, making friends with fellow tourists. When the brother of one of those friends disappears, they decide to venture into the jungle to look for him. What started out as a fun day-trip slowly spirals into a nightmare when they find an ancient ruins site . . . and the terrifying presence that lurks there.

Death by Cyanide: The Murder of Dr Autumn Klein

At just forty-one years old, Dr. Autumn Klein, a neurologist specializing in seizure disorders in pregnant women, had already been named chief of women's neurology at Pittsburgh's largest health system. More than just successful in her field, Dr. Klein was beloved—by her patients, colleagues, family, and friends. She collapsed suddenly on April 17, 2013, writhing in agony on her kitchen floor, and died three days later. The police said her husband, Dr. Robert Ferrante, twenty-three years Klein's senior, killed her through cyanide poisoning. Though Ferrante left a clear trail of circumstantial evidence, Klein's death from cyanide might have been overlooked if not for the investigators who were able to use Ferrante's computer, statements from the staff at his lab, and his own seemingly odd

actions at the hospital during his wife's treatment to piece together what appeared to be a long-term plan to end his wife's life.

In *Death by Cyanide*, Paula Reed Ward, reporter for the Pittsburgh Post-Gazette, describes the murder investigation and the trial in this sensational case, taking us from the poisoning and the medical staff's heroic measures to save Klein's life to the investigation of Ferrante and the emotion and drama inside the courtroom.

The Shack

Mackenzie Allen Philips' youngest daughter, Missy, has been abducted during a family vacation and evidence that she may have been brutally murdered is found in an abandoned shack deep in the Oregon wilderness. Four years later in the midst of his Great Sadness, Mack receives a suspicious note, apparently from God, inviting him back to that shack for a weekend. Against his better judgment he arrives at the shack on a wintry afternoon and walks back into his darkest nightmare. What he finds there will change Mack's world forever.

Milk and Honey

#1 *New York Times* bestseller *Milk and Honey* is a collection of poetry and prose about survival. About the experience of violence, abuse, love, loss, and femininity.

The book is divided into four chapters, and each chapter serves a different purpose. Deals with a different pain. Heals a different heartache. *Milk and Honey* takes readers through a journey of the most bitter moments in life and finds sweetness in them because there is sweetness everywhere if you are just willing to look.

A Man Called Ove

Meet Ove. He's a curmudgeon—the kind of man who points at people he dislikes as if they were burglars caught outside his bedroom window. He has staunch principles, strict routines, and a short fuse. People call him “the bitter neighbor from hell.” But must Ove be bitter just because he doesn't walk around with a smile plastered to his face all the time?

Behind the cranky exterior there is a story and a sadness. So when one November morning a chatty young couple with two chatty young daughters move in next door and accidentally flatten Ove's mailbox, it is the lead-in to a comical and heartwarming tale of unkempt cats, unexpected friendship, and the ancient art of backing up a U-Haul. All of which will change one cranky old man and a local residents' association to their very foundations.

A feel-good story in the spirit of *The Unlikely Pilgrimage of Harold Fry* and *Major Pettigrew's Last Stand*, Fredrik Backman's novel about the angry old man next door is a thoughtful exploration of the profound impact one life has on countless others. “If there was an award for ‘Most Charming Book of the Year,’ this first novel by a Swedish blogger-turned-overnight-sensation would win hands down” (*Booklist*, starred review)

Echoes in Death

***Echoes in Death*, the chilling new suspense novel from #1 *New York Times* bestselling author J.D. Robb is the perfect entry point into the compelling *In Death* police procedural series featuring Lieutenant Eve Dallas.**

As NY Lt. Eve Dallas and her billionaire husband Roarke are driving home, a young woman—dazed, naked, and bloody—suddenly stumbles out in front of their car. Roarke slams on the brakes and Eve springs into action.

Daphne Strazza is rushed to the ER, but it's too late for her husband Dr. Anthony Strazza. A brilliant orthopedic surgeon, he now lies dead amid the wreckage of his obsessively organized town house, his three safes opened and emptied. Daphne would be a valuable witness, but in her terror and shock the only description of the perp she can offer is repeatedly calling him "the devil"...

While it emerges that Dr. Strazza was cold, controlling, and widely disliked, this is one case where the evidence doesn't point to the spouse. So Eve and her team must get started on the legwork, interviewing everyone from dinner-party guests to professional colleagues to caterers, in a desperate race to answer some crucial questions:

What does the devil look like? And where will he show up next?